

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
July 7, 2011**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on July 7, 2011 at 8:00 a.m. at the Four Points by Sheraton Hotel located at 9750 Airport Blvd., Los Angeles.

26 individuals attended the meeting as follows:

- Grant Coonley, Hilton LAX
- Michael Payton, Crowne Plaza LAX
- Charles Bassett, LRW Investments
- Eric Ducat, Sheraton Gateway LAX
- Phil Baxter, Four Points by Sheraton
- Paul Gnasso, Ace Parking
- Patrick Birmingham, Holiday Inn
- Bryan Porter, Hines
- Phil Campanelli, Embassy Suites
- Sarah Levine, La Quinta Inn & Suites
- Lulu Hardman, Charles Dunn
- Kari Hughes, Prologis
- John Knecht, Alden Management
- Randy Boggan, Standard Mgmt.
- Sam Freshman, Standard Mgmt.
- Kevin Zvargulis, Arix Capital
- JD Webster, Neighborhood Council
- Moussa Ndiaye, Crowne Plaza
- Noreen Chambers, Gas Co.
- Amy Vulin, Gas Co.
- Lisa Trifiletti, LAWA
- Barbara Yamamoto, LAWA
- John Ruhlen, WSIA
- Nate Kaplan, CD-11
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. **WELCOME / INTRODUCTIONS**

Grant Coonley welcomed the attendees and introduced the special guests.

2. **PUBLIC COMMENTS**

No public comments offered.

3. **APPROVAL OF MEETING MINUTES – May 12, 2011**

The minutes of the May 12, 2011 board of directors meeting were approved as presented.

4. **FINANCIAL REPORT**

*Laurie Hughes presented the Budget vs. Actual report for January through June 2011 reflecting total income of \$912,969.78 and total expenses of \$650,671.83 for the period.
The financial report was unanimously approved by the Board of Directors.*

5. **GUEST SPEAKER – Samuel K. Freshman**

Local real estate investment expert, Sam Freshman, addressed the board sharing his

perspective on the local commercial real estate market and opportunities for business on Century Blvd.

6. EXECUTIVE DIRECTOR'S REPORT

Ambassador Program

Contacts remain steady.

New LAPD dedicated patrol started beginning of May are responsive.

Spike in burglary from Vehicles – increased bike patrols a couple days each week in response.

Ocean Express

Ridership is down 14% from 2010 - 32,155 riders through June 30

Manhattan Beach partners have committed to \$37,000 contribution

Manhattan Village – has purchased additional \$6,000 in advertising for 6 months.

Westfield Shopping Center / Fox Hills has submitted a proposal to partner with GW on a trolley service to WSC. Presently under consideration for future expansion of service.

Keep It Green

Shredding Events in May – 420+ boxes shredded

Gateway to Greener L.A.

28 Trash Receptacles received. Application for permit to place receptacles in public right-of-way being completed.

Sidewalk Improvements

Bureau of Street Services – sidewalks completed. Street paving next on schedule.

Upcoming Speakers

Meeting with Councilman Rosendahl will be rescheduled.

July 13 – 2:30 – 3:30 - Conversation with Mayoral Candidate Austin Beutner

Urban Land Institute study – July 28

7. LAX Northside Development Proposals

Project Manager for the LAX Northside, Lisa Trifiletti, briefed the board members on LAWA's efforts to update the planning documents related to development of the LAX Northside land.

LAWA is considering a variety of development opportunities that will complement the Westchester Community.

Meeting adjourned.